

NEW MANAGEMENT SYSTEM MULTIPLATFORM SOLUTION FOR TV & RADIO NETWORKS

Integrated and complete solution for monitoring & control every equipment in your TV & Radio network

Broad Telecom S.A. (BTESA) will be once again present at the upcoming NAB Exhibition Show, taking place from 18th to 21st April at Las Vegas Convention Center.



Besides showing its cutting-edge technology for High Efficiency Transmitters, BTESA will be introducing its new network management system, specially customized for TV & radio broadcasters.

This multiplatform application is not a cumbersome tool. Having an easy visual interface, we can integrate any element having communication support, either using standard protocols such as SNMP or developing customized protocol converters. Thus, any equipment in a station, such as TV and radio Transmitters, MW Links, IRD, UPS, etc., from different manufacturers can be integrated, combining management, monitoring and maintenance in a single tool.

Unlike the existing NMS systems, which are either designed for telcos or just not specific, this application is tailored for broadcasters. Apart from being a transmitter manufacturer, BTESA has provided hundreds of turn-key projects in the broadcasting field all around the world, so we are perfectly aware of the difficulties and monitoring needs of the broadcasters. We have therefore adjusted the application to these needs, although it will be further customized to each specific network and customer.

“This platform allows our customers to manage their entire TV&Radio networks just from one single application. To facilitate the monitoring of all elements, it shows all information in an intuitive and visual way. It works real-time, allowing the user to configure the refresh interval or to force manual updates to display the current values. In a nutshell, it is the perfect tool that lets the broadcaster manage and maintain its network in the most efficient way”, Israel Téllez, technical manager of the project, said.

Monitoring and Data management, geo-location and visualization at different levels, getting information reports and statistics, scheduling automatic actions in response to alarms or events...These are some of the advantages of this platform, which provides broadcasters and network operators with an outstanding instrument to measure and guarantee the agreed SLAs.

Broad Telecom S.A. (BTESA)
Margarita Salas, 22
28918 Leganés (Madrid)
Tfno.: +34 91 327 43 63
e-mail: d.munoz@btesa.com